



Conference abstracts and Posters

You are in the middle of some good research and want to tell colleagues. Taking a poster to an academic conference is an excellent way of displaying your work and networking.

The first task is to write an abstract that will get you an invitation to the conference, and encourage the organisers to place you in a highly visible slot – be it a poster or a talk.

If invited to bring a poster, your next task is to create and design it, print it, transport it and display it.

This six-hour course enables participants to:

- identify the different readers and decision-makers that you need to consider when planning the abstract and poster,
- determine the key message of your abstract and of your poster,
- write the abstract quickly, but also concisely,
- use PowerPoint to create imaginative posters that communicate without being boring, and
- be prepared to present your work professionally at a conference.

You should come on this course if you:

- have never been to a conference before,
- have had difficulty getting conference abstracts accepted,
- are uncertain what to include in an abstract,
- have no idea how to plan a poster,
- want to break out of the mould of standard posters, or
- need to discover how use standard computer software to create posters,

Posters only

The second section of this course can be delivered as a half-day course that focuses entirely on posters. Alternatively it can run as a one-day workshop where participants spend a considerable amount of time developing a finished poster.

Computer-equipped training facilities

The posters element of this course can be delivered in a normal training room. Alternatively it can be delivered in a computer-equipped facility, in which case participants can start to build a poster with PowerPoint.

To book a course
or ask questions
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