



# Writing targeted grant proposals

Winning a grant is not easy, and grant writing always carries a distinct element of risk. It is, however, an essential part of academic life. Carefully targeting the right funding body, and selling your idea can improve your chances. Writing the grant with an efficient process can also minimise the time taken and leave you free to get on with your work, or writing another grant.

The process is complicated by the need to demonstrate the feasibility of your project, not just in terms of academic milestones you hope to achieve, but in the justification of the sums of money requested, the timescales you propose to deliver them in. On top of this, you need to be aware of financial issues associated with employing people and the top-slicing frequently associated with working in an academic body.

## This six-hour course enables participants to:

- assess what a targeted grant awarding body is trying to achieve,
- work out the key players in the decision-making process associated with an individual grant,
- see how their proposed project can enable the awarding body to meet its goals,
- critically analyse the questions in the grant request forms that they have brought with them to the course, so that they give members of the reviewing panel the information they need to come to a positive decision,
- introduce some aspects of project management and time management into their grant writing strategy,
- build public engagement and communication elements in to your proposal,
- have guidelines for developing a feasibility study that can help assess whether their goal is genuinely deliverable within their proposed constraints - time, money, personnel, etc. and
- have a clearer idea of the sorts of sums of money that they will need to ask for.

## You should come on this course if you:

- are about to write your first grant proposal,
- find grant-writing an unfocussed and/or time-consuming task
- would like to have a more strategic approach to grant winning and funding your research

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To book a course  
or ask questions  
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