



# Quality Papers

You are close to finishing a piece of research, have collected your information and are ready to write a paper. You want to advance your career by publishing your work in an academic journal. Your supervisor or head of department is pressurising you to 'get that work published' and increase the department's ratings in the next RAE.

This 1-day course presents a step-by-step method of structuring your thinking and your writing. It will help you use your time well, while giving you confidence that you are creating a high quality paper that does justice to your work and has a great chance of getting published.

## This six-hour course enables participants to:

- build a strategy for deciding which journal to target and identify its structure and requirements,
- write a message that sums up your findings,
- place appropriate information in the right part of the document,
- write quickly, and
- edit with confidence.

## You should come on this course if you are:

- a post graduate student who is about to write your first paper,
- a post doctoral researcher who is trying to turn his or her thesis into papers,
- an experienced researcher who would like to increase the efficiency of writing papers, and
- a team leader who needs to coach others as they write papers.

## Participant comments

"Given me confidence and practical tips for writing a paper that has stalled."

Member of the Social Science Research Council

"Following the training, I was able to sit down, put fingers to the keyboard and write the report. The draft met with approval and required little amendment. Many thanks!"

*Special Registrar in Public Health Medicine*

"I've got two papers in progress and this course has given me a very clear vision how to proceed, quickly, with both of them."

*PhD student, UCL*

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To book a course  
or ask questions  
contact Veronica Brown

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# Quality Papers

Delivered at the

INSTITUTION

on

DATE

[www.thinkwrite.biz](http://www.thinkwrite.biz)

# Quality Papers

## Session 1

Introduction..... and Needs analysis  
Background research ..... Understand academic papers

BREAK

## Session 2

Step one..... Create a journal-specific structure  
Step two..... Define your message  
Step three ..... Collect appropriate information

LUNCH

## Session 3

Step four ..... Transfer ideas from step-tree to list  
Step five ..... Write a master draft

BREAK

## Session 4

Step six ..... Revise for clarity and acceptability  
Extras ..... Cover note  
..... Eating the elephant

# ThinkWrite™ courses

The ThinkWrite suite of courses enables participants to communicate with greater clarity, certainty and confidence.

## Clarity

A key theme in the courses is the need to be sure about what it is that you are trying to convey. The underlying issue being 'what's your message?'. Communication fails when the message is unclear.

## Certainty

To communicate well you need to know who you are and who you are addressing. Both of these components will vary from task to task. On some occasions you may be a student, an expert or an examiner. You could be a colleague, a coach or a consultant. You could be addressing an editor, a peer, an examiner. You may need to convince a grant-awarding committee of your competence or a patient of the need to stick to a particular regimen. In each case deciding the identity and role of the players involved in this act of communication can enable you to feel much more certain as you carry out the task.

## Confidence

Pushing on with a task if you lack confidence is hard. Runners who are unsure whether they can complete a long-distance race tend to pull out 75% of the way through. Having a process that breaks communication into multiple carefully defined steps can increase your confidence that you can not only deliver, but deliver to a set of deadlines.

## Background

The courses have been created by Pete Moore PhD. By academic background, Pete is a fetal physiologist. In terms of communication experience, Pete has plenty. He has written over 14 books and created hundreds of news articles and features in newspapers, magazines and journals. He has also delivered talks to groups ranging in size from less than 30 to greater than 3000, as well as appearing on local, national and international radio and TV.

Earning his keep from communicating ideas has forced Pete into creating processes that are efficient and effective, and these underlying processes form the core of each course in the ThinkWrite suite.

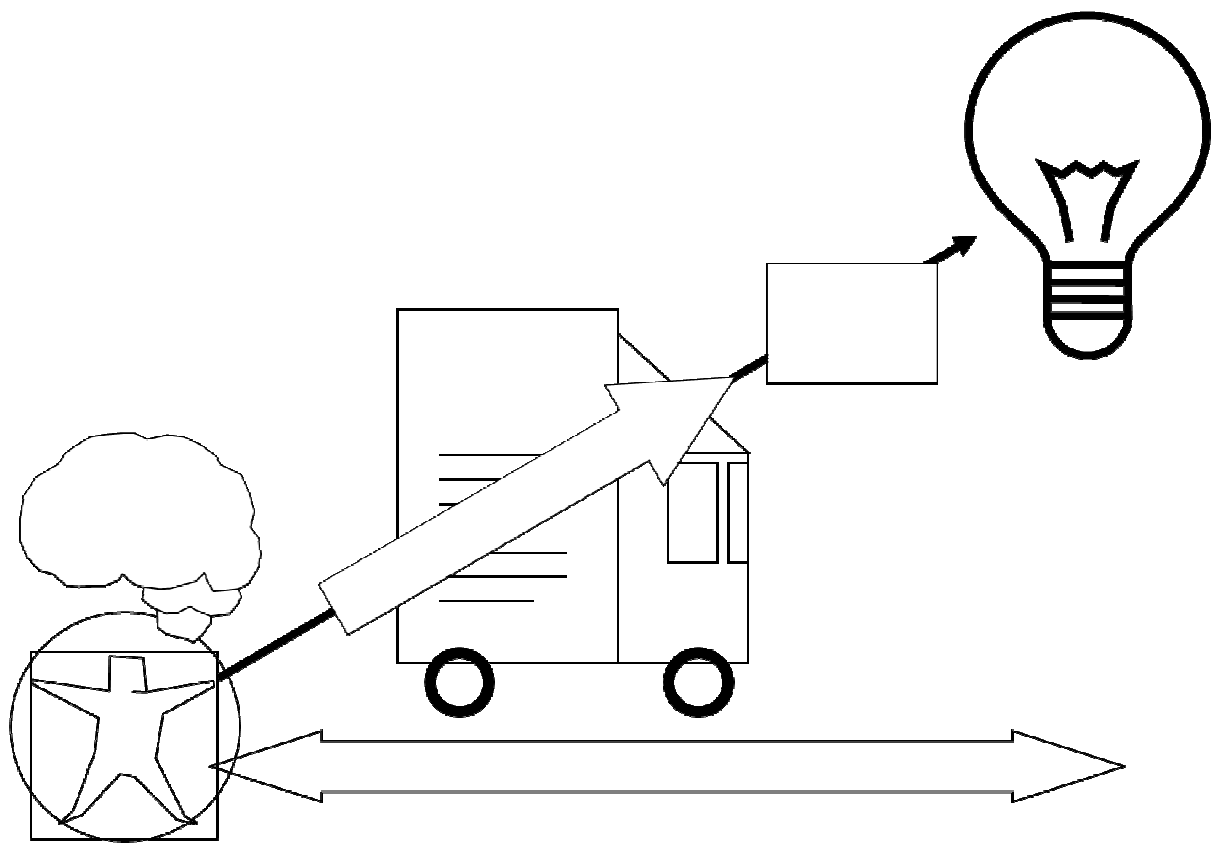


# Learning objectives

## Today's objectives are to:

- investigate the basics of publishing in academic journals
- create a reader-appropriate structure to your paper
- write a message that sums up your findings
- place appropriate information in the right part of the document
- generate a clearly written and well organised master draft
- revise your draft with confidence
- make good use of helpers and colleagues

# Write to change



## Background research: Understand academic papers

To work out what you need to produce, you need to discover what has been done before. Your task is to replicate the format, but imbed your message in it.

Journal						
Volume #						
Pages #-#						
Author format (Order of initials / names)						mean
Title	How many words?					
	Verb: Yes / No					
	Colon?					
Abstract	Structured? Yes / No					
Keywords	List them					
Introduction	How many subheadings?					
	How many paragraphs?					
?	How many subheadings?					
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	How many paragraphs?					
References	How many?					
Figures	How many?					

